

**AMAG
PUBLISHER**

AMAG PUBLISHER

AMAG PUBLISHER is an international publishing house based in Portugal, that conceptualizes, develops and carefully publishes books and products related to architecture and design, mainly in 3 different lines of works: MAGAZINE, BOOKS and OBJECTS.

With a deeply conceptual approach, each project represents a challenge and a new opportunity to produce unique and meaningful work that meets the highest standards of quality and features a distinctive graphic design, away from industry trends, representing meaningful values and content in order to challenge, satisfy and most of all, inspire each and every reader and client.

As an architectural publisher, we acknowledge that our work has the obligation to divulge and promote architecture not only through our magazine and books, but also, and simultaneously, through complementary activities and initiatives that are associated with it.

LAST PRINTED TITLES

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Monte da lapa volume I
cover
- 10 spread



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AMAG MAGAZINE

04

AMAG MAGAZINE is published since December 2011 by AMAG PUBLISHER, as an international architecture technical magazine.

Collectible and timeless, AMAG MAGAZINE is recognized as a rigorous and inspiring library archive. It developed through a minimal and thought graphic design, as a working tool to promote architecture, featuring not only recognized practices around the world, as also unknown, exquisite and unfading ones.

From March 2023, an upgraded brand image was out to reinforce AMAG's ageless character and maturity, and to note the launch of a new serie, exclusively dedicated to PORTUGUESE ARCHITECTURE. Both series, AMAG (international architecture technical magazine) and AMAG PT (portuguese architecture technical magazine), will be out quarterly and simultaneously.

AMAG SUBSCRIBERS are granted with AMAG PT free of charges.

FORMAT

240 x 320 mm

PAPER

edition 140gr + 300gr

OFFSET PRINTING

4 colours

PAGE NUMBER

200 / 112 pages

RUN NUMBER

5.000 / 2.000 copies

ISSUE FREQUENCY

4 to 5 issues per year

LANGUAGE

english and portuguese

PVP

EU 49.90€ / 24.90€

RW 59.90€ / 34.90€

PLEASE NOTE:

double and special issues may have an increased cover price just like at AMAG 18 or AMAG 25



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portuguese architect

AIRES MATEUS
private work

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swiss architect

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architects

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portuguese architects

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swiss architects

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AMAG PT 08
portuguese architects

CAMILO REBELO

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UPCOMING TITLES OF 2025

AMAG 38
AMAG PT 09

OUT IN MARCH

AMAG 39
AMAG PT 10

OUT IN JUNE

AMAG 40
AMAG PT 11

OUT IN SEPTEMBER

AMAG 41
AMAG PT 12

OUT IN DECEMBER



AMAG BOOKS

LONG BOOKS COLLECTION brings together a unique selection of projects that establish new paradigms in architecture. With a contemporary conceptual graphic language, the 1000 numbered copies of each title document work with different scales and formal contexts that extend the boundaries of architectural expression. Each title features one single work, from one single author.

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PETER ALLISON
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Chapel and
meditation room

MICHAEL TAWA
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LB 03
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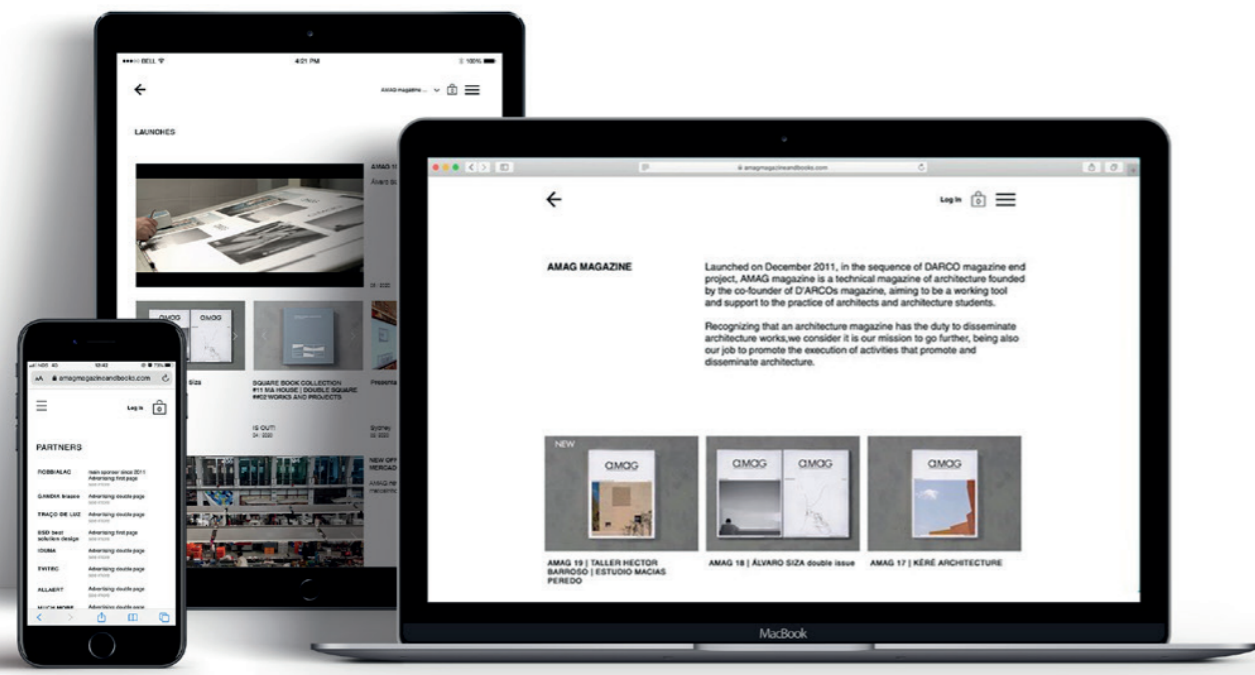
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AMAG publisher can be found on numerous different platforms in order to reach the most distinct audiences.

Besides the strong physical presence at the most recognized and reference bookshops around the world, it has also a very prominent presence in the online world, through Instagram, email database, and its online shop. All, daily edit to keep each reader and follower, always up to date.



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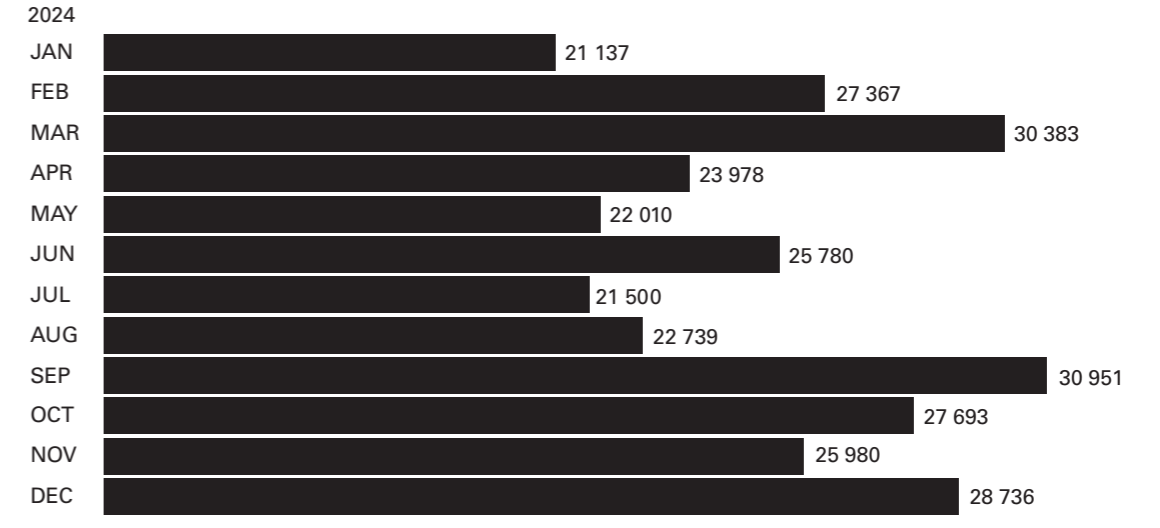
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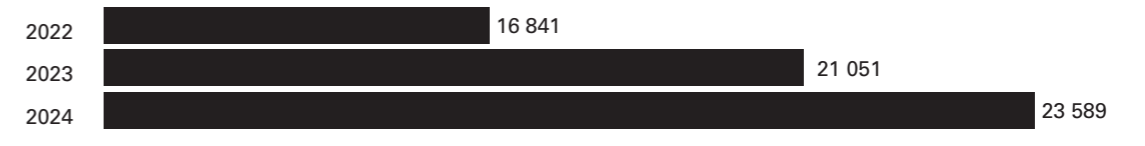
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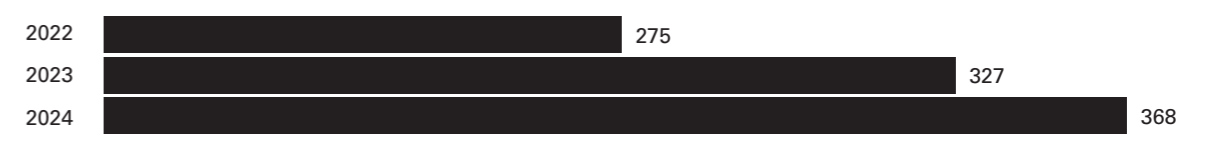
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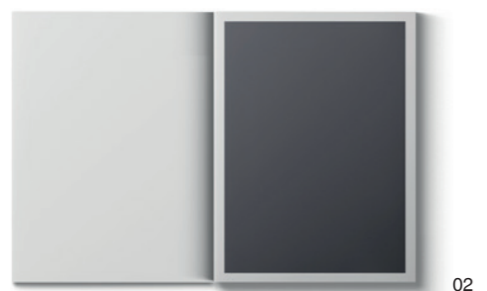
We truly believe that we can add value either to our readers, sharing your products or services with them, either to you, allowing your clients range to ADV between them. Be part of the exclusive AMAG magazine PREMIUM PARTNERS.

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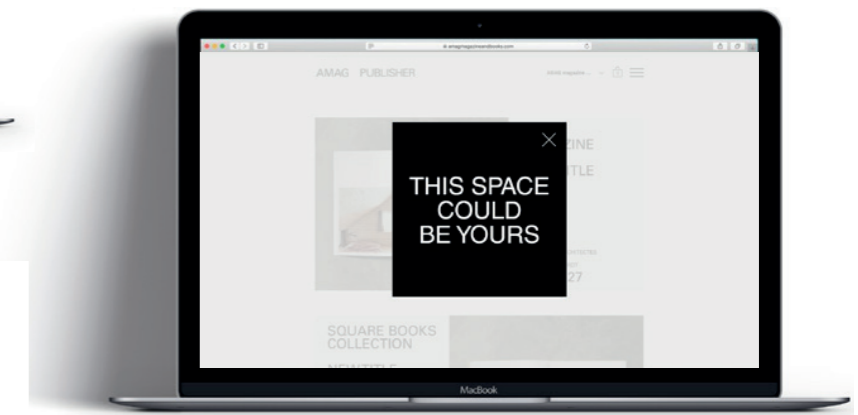
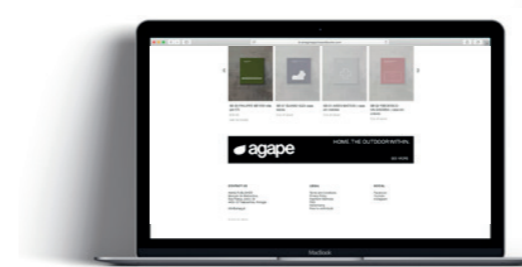
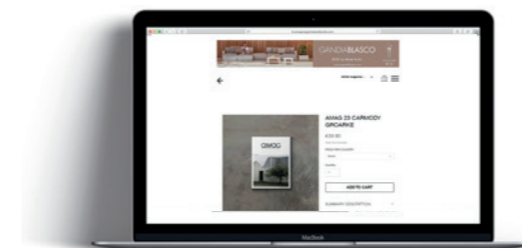
01



02



03



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- * premium partner status and consequent inclusion of the brand logo in the AMAG weekly promotional and communication newsletter and on the respective page on the website (www.amagpublisher.com/partners).



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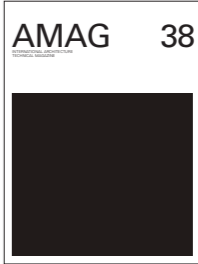







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EDITORIAL CALENDAR 2024

Every year AMAG publisher release 8 AMAG titles, together 2 by 2, according to the following editorial calendar: 4 AMAG, international architecture and 4 AMAG PT, portuguese architecture.

To make this happen, all advertising must be received in the previews' month of each launch. This calendar is divided according to the launch timetable of each title along the year, including deadline for ADV reception.

JAN				
FEV	ADV RECEPTION UNTIL FEBRUARY 26		AMAG 38 AMAG PT09	 
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MAI	ADV RECEPTION UNTIL MAY 23		AMAG 39 AMAG PT10	 
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JUL				
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